

<b>Notice of References Cited</b>	Application/Control No. 09/731,008	Applicant(s)/Patent Under Reexamination MCCOY, MARY KAY
	Examiner Andrew Joseph Rudy	Art Unit 3627

**U.S. PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-			
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**FOREIGN PATENT DOCUMENTS**

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**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Price et al., "College Accounting," Glencoe Macmillan/McGraw-Hill, Seventh Edition, 1994, pages 28-41, 529-531, 966-982.
	V	Arthur Middleton Hughes, "Database Marketing Institute, How Profitability Analysis is Used in Financial Services Marketing," 3 pages, August 7, 2001.
	W	
	X	

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
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